

CAPABILITY STATEMENT

During these competitive times, are you maximising your opportunities?

Do you have a clear vision for your business direction?

Do you have the best possible business development campaign with a well-crafted strategic vision?

If you answered NO to any of these questions, Focused Vision Consulting can assist

Do you want to grow and diversify but not sure where to start?

Know how you want to improve, but don't have the time because you are too busy?

Need support with proposal and tender documents, to make sure they are giving you the best chance of winning, or because you simply don't have enough time?

If you answered YES to any of these questions, Focused Vision Consulting can assist

services

- ✓ Strategic Planning, including
 - workshops
 - action planning
 - SWOT analysis
 - competitor analysis
- ✓ Business development action plans
- ✓ Business development activity monitoring
- ✓ Staff coaching in business development
- ✓ Support with proposal and tender documentation, including reviews

value promise

We challenge you to find better value-for-money in business development support services

core capability

Through almost a decade of experience managing consulting teams, Kellie has earned valuable expertise in business operations, staff engagement, business development, stakeholder engagement and corporate communications. Kellie now focuses much of her work efforts in assisting small to medium businesses in the consulting, services and related industries in undertaking business development strategy planning, as well as marketing, consultation and engagement activities, to optimise market share and effectiveness.

associate resources

We are able to draw on a network of trusted associates who can also to assist our clients with their business development and related needs. These resources include business management coaching, organisational and effectiveness development, and change management. This support ensures that our clients get the most from their service, either directly from Focused Vision Consulting, or from our trusted network.

contact

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